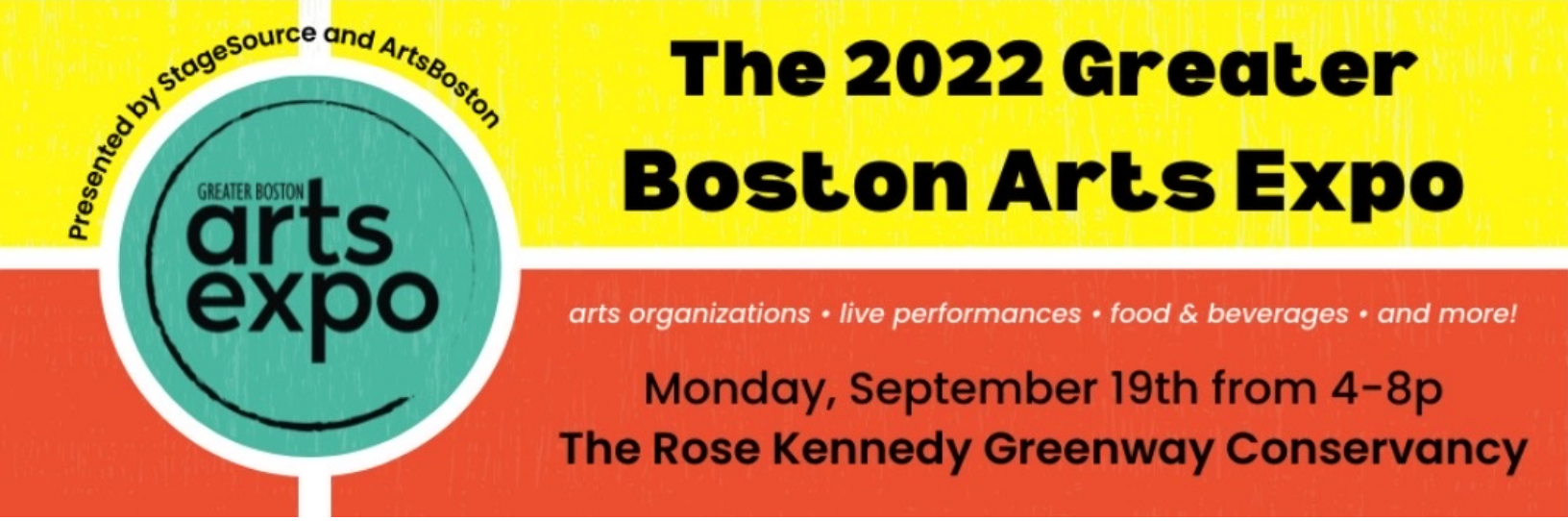

WITH HOPE FOR A ROBUST RETURN TO THE ARTS THIS FALL, *GREATER BOSTON ARTS EXPO* OFFERS THE CITY'S LARGEST-EVER LIVE SEASON PREVIEW SEPTEMBER 19

BOSTON – August 29, 2022 – Nearly 60 performing arts organizations from across the region will convene on the Rose Kennedy Greenway (Atlantic Avenue between Milk Street and High Street) next month for the **Greater Boston Arts Expo** (**GBAX,** BostonArtsExpo.com), an audience-focused celebration of the 2022-'23 performing arts season that comprises the city's largest-ever live season preview. GBAX will feature a variety of free public performances, ticket and season discount offers, and a chance to meet artists and the people behind shows and events coming up this year.

The Greater Boston Arts Expo takes place **September 19 from 4-8 pm** and is produced by arts service organizations ArtsBoston and StageSource, with support from the City of Boston, the Downtown Boston Business Improvement District, the Greater Boston Convention and Visitors Bureau, Lexus Broadway in Boston, and the Cultural Equity Incubator. The Boston Globe is lead media sponsor for the event.

The paths and sidewalks of the Greenway between Rings Fountain and Rowes Wharf Plaza will be lined with tents and tables staffed by regional artists and arts leaders. During the family-friendly event local celebrity emcees will welcome performances ranging from dance and rap to opera and Shakespeare, from drag to flamenco and classical music to musical theatre – all on a main stage provided by Boston Dance Alliance and The Wandering Stage. Pop-up performances, family activities including a "selfie station" with props from StageSource's Props Co-Op, and arts-centered interactive games that encourage arts exploration will happen throughout the event.

Although free, attendees are encouraged to register for the event for updates and to request special accessibility needs. GBAX will have ASL interpretation, audio description and accessibility assistance.

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Trillium Brewing Company's Garden on the Greenway will open for the evening. Food trucks (including Revelry, the winner of Boston magazine's 2022 Best Food Truck) will offer meal options to GBAX attendees. Onsite discounts and dozens of hourly opportunities to win free tickets will be available.

Among the organizations that will be part of GBAX (in alphabetical order):

Actors' Shakespeare Project
American Repertory Theater
Arts Connect International
ArtsBoston
ArtsEmerson
Back Bay Ringers
Ballroom in Boston
Beheard.world
Blue Man Group Boston
Boch Center for the Performing Arts
Boston Center for the Arts
Boston Dance Alliance
Boston Lyric Opera
Boston Philharmonic Orchestra
Boston Playwrights' Theatre
Broadway In Boston
Cappella Clausura Inc.
Celebrity Series of Boston
Central Square Theater
City Ballet of Boston
Commonwealth Shakespeare Company
Company One
Coro Allegro
Cultural Equity Incubator
Eastern Massachusetts Association of Community Theatres
Emerson Colonial Theatre
Emmanuel Music
Footlight Club
Fresh Ink Theatre Company
Global Arts Live
Greater Boston Stage Company
Guerilla Opera
Handel and Haydn Society
Hub Theatre Company of Boston
The Huntington
Jewish Arts Collaborative
Liars & Believers
Longy School of Music of Bard College
Lurenzone Theatrics
Lyric Stage Company of Boston
Moonbox Productions
Mosesian Center for the Arts
Museum of Fine Arts Boston
New Repertory Theatre
OnStage Dance Company
Puppet Showplace Theater
Reagle Music Theatre of Greater Boston
Regent Theatre
Revels, Inc.
Sarasa Chamber Music Ensemble
Sh*tfaced Shakespeare
Slate Casting
SpeakEasy Stage Company
StageSource Props Co-Op
Suffolk University Theatre Department
The Theater Offensive
Titanic Theatre Company
Wheelock Family Theatre

ArtsBoston Executive Director Catherine Peterson (she/her) says GBAX will connect Boston's revitalized performing and visual arts sector with city residents, visitors and workers itching to get back to performances and events. "We know audience members are eager to come back to the arts; they started dipping their toes back in last

season," Peterson says. "With most arts groups back in full force this fall, and so much to see and do, we want to produce a celebratory event where arts lovers of all kinds can learn about the theater, dance, music, and visual arts coming up. At GBAX, people will be able to plan their arts calendars for the season."

StageSource Interim Executive Director Jen Lewis (she/her) says she's excited about the great stories and performances that will be on city stages this year. "GBAX is a rare opportunity for audiences to experience and directly interact with a wide variety of artists and organizations doing incredible creative work around the region," Lewis says. "Performers on the GBAX stage and organizations bringing resources to the event are a cross-section of what's happening culturally in Boston. Our emphasis is to help smaller and BIPOC-led organizations become better known among audiences this season. GBAX will be a truly inclusive and diverse event in every way – and a lot of fun!"

"Bringing audiences to the arts in Boston means supporting the shops and restaurants here, which means a real and reliable boost to the downtown economy," says **Downtown Boston BID Interim Co-Director Anita Lauricella**. "It's in the city's best interest that the arts thrive here and we're proud to support this effort to make that happen."

"The Greater Boston CVB is thrilled to sponsor this inaugural festival," says Greater **Boston Convention and Visitors Bureau President and CEO Martha Sheridan**. "The arts and cultural tourism sector must fully recover for the visitor economy as a whole to thrive. Cultural organizations were particularly hard hit by the pandemic and we are excited to participate in events such as the Greater Boston Arts Expo that aim to reengage and reinvigorate arts audiences."

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Read more about StageSource here / Read more about ArtsBoston here.

MEDIA CONTACT: For details on the Greater Boston Arts Expo, including interviews with organizers and an up-to-date list of participants, contact John Michael Kennedy at 781-620-1761 or jmk@jmkpr.com.