

ARTSBOSTON MEMBERSHIP 2022-2023


ABOUT ARTSBOSTON MEMBERSHIP

ArtsBoston’s annual [membership](#) is open to arts, cultural, and entertainment organizations of all budget sizes, including nonprofit, commercial, and artist collectives operating in the Greater Boston area. [Visit our website for pricing.](#)

WHY BECOME AN ARTSBOSTON MEMBER?



With over [145 different arts organizations](#) with whom to connect, specialized programming to attract audiences and grow your capacity, and the opportunity to leverage ArtsBoston’s strategic partnerships with civic, advocacy, tourism, and funding communities, ArtsBoston members are never alone.

MEMBER BENEFITS & PROGRAMS

 <p>COMMUNITY BUILDING AND CONNECTIONS</p>	<p>The Network for Arts Administrators of Color NAACBoston provides platforms for connection and learning, fosters professional growth, and widens the leadership pipeline. As an ArtsBoston member, your organization is helping to support both capacity building programs for BIPOC (Black Indigenous People of Color) arts administrators and continual progress towards equity in Boston’s cultural sector. Any self-identifying BIPOC staff who work for ArtsBoston member organizations can join NAACBoston for free which includes access to the NAACBoston listserv. ArtsBoston member organizations can also contact the NAAC Coordinator to share open opportunities and jobs to the NAACBoston mailing list.</p> <p>Member Socials & Special Events We are planning more in-person opportunities this year to gather as a community and socialize again to welcome new arts administrators to Boston and reconnect with old friends.</p> <p>To kick things off, we’re collaborating with StageSource and other partners on the Greater Boston Arts Expo on Monday, Sept 19th. This outdoor festival gives your organization the opportunity to connect with both each other and Boston’s creative community, and to reach new audiences.</p> <p>Access to ArtsBoston Staff Our staff have combined decades of experience in Greater Boston’s cultural sector and are always happy to share resources and connections.</p>
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For more information, visit <https://www.artsboston.org/memberbenefits/> or contact Advertising and Membership Manager at arlenee@artsboston.org

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 <p>VISIBILITY & PROMOTION TO ATTRACT NEW AUDIENCES</p>	<p>Digital Marketing & Seasonal Promotions Member events and information are featured in our weekly activity-themed emails, blog posts, social media, and Calendar spotlights at no charge. Be the first to hear about seasonal campaigns including the joy of live arts experiences and holiday promotions in partnership with community and media partners.</p> <p>Advertising Members get up to 50% off advertising on the ArtsBoston calendar, emails, and premium outdoor advertising in Copley Square and Faneuil Hall Marketplace.</p> <p>BosTix BosTix provides local residents and visitors the opportunity to experience the best of Boston’s performing arts for less. We provide patron data of all tickets sold, additional marketing and promotion, and you maintain control of your inventory.</p>
 <p>CAPACITY BUILDING & PROFESSIONAL DEVELOPMENT</p>	<p>ArtsBoston Audience Initiative (AAI) Members get discounted access to the AAI database, powered by TRG Arts. With AAI, you can access demographic data about local audiences and patrons, get your mailing lists updated with US Postal Service’s National Change of Address (NCOA), trade lists with other arts organizations, and more.</p> <p>Workshops & Training In-person workshops and panel discussions return this year! Past workshop topics include equity & inclusion, hiring and staff retention, audience development, digital marketing, and other industry needs.</p> <p>Diversity, Belonging, Inclusion & Equity Members have access to anti-racism training opportunities and EDI planning resources.</p>

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