RETURN OF AN ICON: ARTSBOSTON TO REOPEN ITS FANEUIL HALL BOSTIX BOOTH JULY 10

Location will offer a special discount on tickets to the Broadway-bound musical, "The Queen of Versailles," starring Kristin Chenoweth and F. Murray Abraham.

More than 400 $49 orchestra seats will be available starting July 10 – in person only.

Find BosTix on Facebook, Instagram and X/Twitter: @ArtsBoston

BOSTON, Mass. – **July 5, 2024** – The iconic BosTix discount ticketing booth at Faneuil Hall, a premier destination for cultural information and discounted tickets in the city for nearly 50 years, will reopen July 10 after halting in-person transactions during the COVID pandemic in 2020. The reopening marks the return of a beloved fixture on the Boston arts scene, with its unparalleled access to the best performances and tourist attractions in the city, exclusive ticket offers, pop-up performances, and interactive arts experiences.

To commemorate the occasion, BosTix will partner with the Emerson Colonial Theatre to offer an exclusive deal for tickets to the much-anticipated pre-Broadway musical "The Queen of Versailles" – starring Tony Award and Emmy Award winner **Kristin Chenoweth**, and Academy Award winner **F. Murray Abraham** with musical and lyrics by celebrated songwriter **Stephen Schwartz** – which runs July 16 to August 25.

Starting July 10 at 11 am, the Faneuil Hall location is the only place to purchase $49 (plus fees) orchestra tickets for all performances except August 1. The exclusive deal, which runs through July 13, is limited to just over 400 tickets for the run and will be available until all are sold. Limit six tickets per buyer. Service fees of $9 per ticket cover credit card processing and nonprofit administrative costs. The total cost of $58 represents a significant savings off prices that range from $159-$179.

Faneuil Hall booth summer hours are 11am-3pm on Wednesdays thru Saturdays from July 10 to August 31. On July 10, BosTix staff and guests will greet ticket buyers, offer "The Queen of

Versailles" swag to ticket buyers, and talk about the city's vibrant cultural, historical and hospitality attractions. Booth hours and ticket inventory updates are available on Facebook, Instagram and X/Twitter by searching @ArtsBoston.

BosTix is a signature program of ArtsBoston, the nonprofit marketing and audience development organization that provides access to the performing arts through lower-cost tickets, as well as important research and advocacy for cultural organizations throughout the city. Revenue from BosTix sales are reinvested into the cultural community through ArtsBoston programs that increase access to the arts and support the health of the arts community. A beloved discount ticket outlet for nearly 50 years, the program was established in 1978; BosTix Faneuil Hall was the second such ticket discount booth in America, modeled after New York City's TKTS booth in Times Square.

The reopening of the BosTix booth comes at a crucial time for Boston's arts community, says **ArtsBoston Executive Director Catherine Peterson**. Pandemic closures had a profound impact on arts organizations, she says, and initiatives like BosTix (online and in person) rebuild audiences by reminding people why they love live performances and by removing some of the barriers that have kept them from returning.

"We know the way people buy tickets has changed drastically in 50 years," Peterson says, "but what hasn't changed is the desire for interesting and unique live experiences. People today are being more spontaneous, making last-minute plans and looking for fun with family and friends. With a real live expert in the BosTix booth four days a week this summer, we will help residents find fun and affordable experiences for tonight or this week, and help visitors make the most of their time in Boston." Audiences can continue to get discounts through BosTix Online, with more inventory and deals.

"There's no question the arts contribute significantly to the economy of Boston," says **MeetBoston President and CEO Martha Sheridan**. "The arts provide jobs to artists, to technicians, to educators and other behind-the-scenes workers. When there's a show playing in any neighborhood of this city, the hotels, restaurants, stores and parking garages nearby see boosts to their business. We are delighted to have the BosTix booth back, because it encourages audiences to come back for culture, for food, and for new experiences."

Peterson says ArtsBoston's other BosTix booth, located in the under-renovation Copley Square area, is planned to reopen in December.

ABOUT "THE QUEEN OF VERSAILLES"

With music and lyrics by celebrated Oscar-winning songwriter **Stephen Schwartz**, a book by **Lindsey Ferrentino** based on an award-winning documentary film by **Lauren Greenfield**, and directed by Tony Award winner **Michael Arden**, "The Queen of Versailles" tells the fascinating story of the Siegel family and its matriarch Jackie whose lifelong pursuit of the American dream is set against the backdrop of an ambitious goal to construct the largest, most extravagant single-family home in America. "The Queen of Versailles" is produced by Bill Damaschke, Seaview, and Kristin Chenoweth through her production banner Diva Worldwide Entertainment.

ABOUT ARTSBOSTON

ArtsBoston is a not-for-profit organization dedicated to connecting people to and through the arts. It provides audience building tools, professional development networks, and research insights to foster the growth of an equitable, inclusive arts community in Greater Boston that welcomes and represents everyone. ArtsBoston's BosTix discount ticket program provides residents and visitors with two ways to access ticket deals, and removes barriers to attendance. Last-minute discount deals are available in person at the BosTix booth in Faneuil Hall Marketplace, with up-to-date offers listed here. (BosTix Copley Square is scheduled to re-open in December 2024 alongside completion of the Copley Square Park renovation.) Advance ticket deals are available through BosTix Online here.

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MEDIA CONTACT

For information on and interviews about the reopening of the BosTix Faneuil Hall booth, details of "The Queen of Versailles" and other offers, photos and video assets, contact John Michael Kennedy at jmk@jmkpr.com, 781-620-1761 (office) or 212-842-1752 (cell/text) Information about BosTix and other ArtsBoston programs is available at ArtsBoston.org.